



## REPORT TO CITY COUNCIL

**To:** Honorable Mayor and Members of the City Council

**From:** Jason Simpson, City Manager

**Prepared by:** Gina Gonzalez, Director of Economic Development and Legislative Affairs

**Date:** April 28, 2026

**Subject:** **Business in Action Monthly Spotlight for April 2026- El Ranchito Taco Shop Recommendation**

Recognize El Ranchito Taco Shop as the City of Lake Elsinore's Business in Action Monthly Spotlight for April 2026.

### **Background**

The City of Lake Elsinore's Business in Action Monthly Spotlight Program recognizes exemplary local businesses that contribute to the city's economic vitality, community engagement, and overall quality of life. El Ranchito Taco Shop is a long-standing, family-owned restaurant that has become a staple in the Lake Elsinore community, known for its authentic Mexican cuisine and welcoming, family-friendly atmosphere.

Serving the Lake Elsinore community since 1989, El Ranchito Taco Shop is part of a multi-generational family business rooted in traditional recipes and a commitment to quality. The restaurant has built a loyal customer base over decades, becoming a go-to destination for residents and visitors alike.

**Discussion**

As a locally owned and operated restaurant, El Ranchito Taco Shop contributes to the city’s dining scene by offering fresh, made-to-order Mexican food prepared with high-quality ingredients. Popular menu items include tacos, burritos, enchiladas, and seafood dishes, all reflecting authentic flavors and consistent quality that customers have come to expect.

Beyond its food offerings, El Ranchito Taco Shop provides a casual and inviting environment that brings the community together. With a family-oriented atmosphere, the restaurant serves as a gathering place for families, friends, and local residents, supporting the social fabric of Lake Elsinore.

Through its longevity and commitment to customer service, El Ranchito Taco Shop exemplifies the entrepreneurial spirit and dedication that define Lake Elsinore’s small business community. The restaurant’s continued success highlights the importance of locally owned businesses in sustaining the city’s economic vitality and cultural identity.

El Ranchito Taco Shop’s dedication to quality, consistency, and community connection reflects Lake Elsinore’s core values of professionalism, integrity, and community partnership. Their long-standing presence, positive reputation and consistency in supporting the Lake Elsinore's community by giving back, make them a deserving recipient of the City’s Business in Action Monthly Spotlight.

**Fiscal Impact**

None.

**Attachments**

None.